

# CAMPUS REVIEW

FACULTY FOCUS MEDIA KIT 2010

*Campus Review's* fortnightly Faculty Focus features highlight the academic disciplines. To ensure that these features are read as broadly as possible we distribute *Campus Review* in bulk to all relevant faculties, schools and colleges nationally in the following ways:

- Bulk copies to executive staff
- Extra copies to central points
- Electronic copy emailed to academics
- Postgraduate students receive copies through CAPA
- All features are archived and freely available on the *Campus Review* website [www.campusreview.com.au](http://www.campusreview.com.au)

This unique distribution footprint provides marketers with a tightly targeted cost-effective media channel to reach academic and administrative staff deep within university faculties.

Faculty focus is ideal for advertising messages related to:

- **Recruitment of university teaching and research staff**
- **Promotion of discipline related research grants, Postgraduate and Phd scholarships, fellowships**

*Campus Review's* Faculty Focus features give readers the inside running on important student-related and policy developments in five broad discipline areas: business; health; engineering, design and IT; humanities and social sciences and science.

The features look in depth at a range of issues including: teaching and learning, graduate attributes, the student experience, retention, new approaches to training and clinical practice, work-integrated learning, policy developments, community engagement and best practice.

## **BUSINESS**

Bulk distribution: to all Australian university faculties, schools or colleges of business, economics, management & finance

Cover dates: 19 Jan, 30 Mar, 8 June, 17 Aug, 26 Oct

## **HEALTH**

Bulk distribution: to all Australian university faculties, schools or colleges of medicine, health science, nursing & dentistry.

Cover dates: 2 Feb, 13 Apr, 22 June, 31 Aug, 9 Nov

## **ENGINEERING, DESIGN, TECHNOLOGY**

Bulk distribution: to all Australian university faculties schools or colleges of engineering, computers science, IT, architecture & design.

Cover dates: 16 Feb, 27 Apr, 6 Jun, 14 Sept

## **HUMANITIES AND SOCIAL SCIENCES**

Bulk distribution: to all Australian university faculties of arts, humanities and social sciences and related schools and colleges.

Cover dates: 2 Mar, 11 May, 20 June, 28 Sept, 23 Nov

## **SCIENCE**

Bulk distribution: to all Australian University science faculties and related schools and colleges.

Cover dates: 16 Mar, 25 May, 3 Aug, 12 Oct, 7 Dec

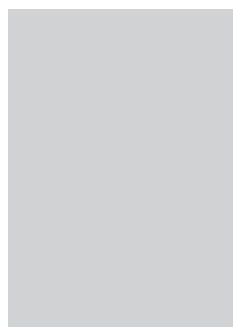
Booking deadline Thursday prior to cover date. Material deadline Friday prior to cover date.

[www.campusreview.com.au](http://www.campusreview.com.au)

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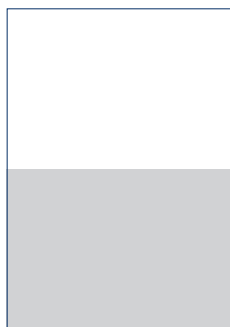
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## AD SIZING



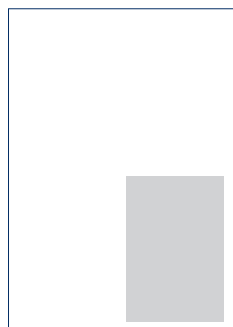
### Full page

Type: 320 mm(h) x 225 mm(w)  
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### 1/2 page horizontal

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### 1/4 page

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### 1/8 page

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### Strip ad

50 mm(h) x 225 mm(w)

## PRICING

### CASUAL RATE

FP	\$5,933
1/2 page	\$2,966
1/4 page	\$1,483
1/8 page	\$ 742
Strip	\$1,112

All advertising rates are excluding GST.  
All rates are inclusive of four colour.

COVER DATE	FACULTY FOCUS
Jan-19	<b>Business:</b> Distributed to Business, Economics & Law schools
Feb-02	<b>Health Sciences:</b> Distributed to Health Sciences, Medicine, Nursing, Dentistry & Vet science schools
Feb-16	<b>Engineering &amp; IT:</b> Distributed to Engineering/I.T./Computer Science, Architecture & Design schools
Mar-02	<b>Humanities:</b> Distributed to Humanities, Social Sciences, Arts & Education schools
Mar-16	<b>Science:</b> Distributed to Science schools
Mar-30	<b>Business:</b> Distributed to Business, Economics & Law schools
Apr-13	<b>Health Sciences:</b> Distributed to Health Sciences, Medicine, Nursing, Dentistry & Vet Science schools
Apr-27	<b>Engineering &amp; IT:</b> Distributed to Engineering/I.T./Computer Science, Architecture & Design schools
May-11	<b>Humanities:</b> Distributed to Humanities, Social Sciences, Arts & Education schools
May-25	<b>Science:</b> Distributed to Science schools
Jun-08	<b>Business:</b> Distributed to Business, Economics & Law schools
Jun-22	<b>Health Sciences:</b> Distributed to Health Sciences, Medicine, Nursing, Dentistry & Vet Science schools
Jul-06	<b>Engineering &amp; IT:</b> Distributed to Engineering/I.T./Computer Science, Architecture & Design schools
Jul-20	<b>Humanities:</b> Distributed to Humanities, Social Sciences, Arts & Education schools
Aug-03	<b>Science:</b> Distributed to Science schools
Aug-17	<b>Business:</b> Distributed to Business, Economics & Law schools
Aug-31	<b>Health Sciences:</b> Distributed to Health Sciences, Medicine, Nursing, Dentistry & Vet Science schools
Sep-14	<b>Engineering &amp; IT:</b> Distributed to Engineering/I.T./Computer Science, Architecture & Design schools
Sep-28	<b>Humanities:</b> Distributed to Humanities, Social Sciences, Arts & Education schools
Oct-12	<b>Science:</b> Distributed to Science schools
Oct-26	<b>Business:</b> Distributed to Business, Economics & Law schools
Nov-09	<b>Health Sciences:</b> Distributed to Health Sciences, Medicine, Nursing, Dentistry & Vet Science schools
Nov-23	<b>Humanities:</b> Distributed to Humanities, Social Sciences, Arts & Education schools
Dec-07	<b>Science:</b> Distributed to Science schools

Booking deadline - 5pm Thursday prior | Material deadline - 12pm Friday prior

TO ADVERTISE IN THESE FEATURES PLEASE CONTACT

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